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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

|                       |                              |   |                              |
|-----------------------|------------------------------|---|------------------------------|
| In re Application of: | Nick Steele et al.           | ) |                              |
|                       |                              | ) | Art Unit: 2168               |
| Application No.:      | 09/933,567                   | ) |                              |
|                       |                              | ) | Examiner: Greta Lee Robinson |
| Filing Date:          | August 20, 2001              | ) |                              |
|                       |                              | ) | Confirmation No.: 7300       |
| Title:                | Branding And Revenue Sharing | ) |                              |
|                       | For Facilitating Storage,    | ) | Atty. Docket: 13906.105002   |
|                       | Management And Distribution  | ) |                              |
|                       | Of Consumer Information      | ) |                              |

PETITION FOR EXTENSION OF TIME UNDER 37 C.F.R. § 1.136

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

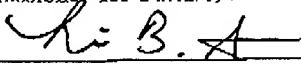
Applicants respectfully request a three-month extension of time within which to file a response to the Official Action dated February 20, 2007, to expire August 20, 2007. Applicants have enclosed a Credit Card Form PTO-2038 authorizing a \$510.00 charge to cover the three-month extension of time fee. The Commissioner is authorized to charge any additional fees, or to credit any overpayment, to Deposit Account No. 11-0980. A duplicate of this sheet is attached.

08/21/2007 SSITHIB1 00000140 09933567

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510.00 OP

I hereby certify that this correspondence is being communicated via facsimile transmission (fax number (571) 273-8300) to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on August 20, 2007.

  
Lisa B. Sims, Reg. No. 56,701

Application No. 09/933,567

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Lisa B. Sims", with a long horizontal flourish extending to the right.

Lisa B. Sims  
Reg. No. 56,701

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